



**Pursuit of Excellence**  
**Launch of the Ready for Equity! Academy™**

**Preliminary agenda**

**Location:** Chamber of Commerce and Industry for Győr-Moson-Sopron County  
Szent Istvan u.  
10/A  
H-9021 GYŐR  
Hungary  
<http://www.gymskik.hu>

**Date: Monday, 20<sup>th</sup> September 2010**

18.00 Cocktail Reception and Welcome to Hungary

**Date: Tuesday, 21<sup>st</sup> September 2010**

8.00 Registrations

8.30 Welcome Speech

*Member of the UK Government \**

*David Maasz, Chamber of Commerce and Industry for Győr-Moson-Sopron County*

8.45 Welcome from the project partnership

*Sally Goodsell, Finance South East*

*Jacek Blonski, Lewiatan & EBAN*

9.00 Key note panel: Pursuit of Excellence – investor and investment readiness

*Keith Wallace, De Investeerdere Club*

*David Maasz, Chamber of Commerce and Industry for Győr-Moson-Sopron County*

*Arne-G. Hostrup, netzwerk|nordbayern*

9.30 The RfE!2 project

*Flo Schumacher, Finance South East*

- 9.45 The Impact of Investor Training – A Slovenian case study  
*Asim Bucuk, bondaii*  
*Blaž Kos, Poslovni angeli Slovenije*
- 10.30 Networking Break
- 11.00 Launch of the Ready for Equity! Academy™ - Services, collaborations, FAQs - followed by Q&A  
*Sally Goodsell, Finance South East*  
*Arne-G. Hostrup, netzwerk|nordbayern*
- 12.00 Lunch
- 13.00 Break Out Sessions  
1:1 sessions – meet the Academy’s partners and explore synergies and added value for your organization
- 14.30 Closing Speech and Summing -Up  
*Sally Goodsell, Finance South East*

*\* to be confirmed*

***End of the RfE! Academy™ launch event***

***Cultural Tour in the afternoon to the Pannonhalma Archabbey***

- 3.30 Transfer to the Pannonhalma Monastery
- 4.00 Visit of the Pannonhalma Benedictine Monastery

*If you are planning to attend one of the free of charge training sessions on Wednesday, 22<sup>nd</sup> September 2010 we offer you the opportunity to join us on our Tour to the Pannonhalma Monastery.*

*(Costs, 40 .-€; a minimum of 15 participants is required to organise the tour)*

**Date: Wednesday, 22<sup>nd</sup> September 2010**

- 9.00 Business Angel Training Session  
“First evaluation and selection of the investment opportunity”  
*Florian Schumacher, Finance South East, UK*
- 9.00 Entrepreneur Training Session  
“The investment process”  
*Davide Romano, IBAN, Italy*

Experience two RfE!™ training sessions.

*The two sessions will showcase the RfE! training content. You are free to switch between the session to get an impression of both, our training programme for Business Angels as well for Entrepreneurs*

